

# EXPLORING COMMUNICATION STYLE PREFERENCES

develop global



## HIGHLIGHTS:

- HALF-DAY, ONLINE WORKSHOP
- FREE QUESTIONNAIRE TO HELP YOU TO IDENTIFY YOUR OWN PREFERENCES
- TIPS AND VIDEOS TO HELP YOU IDENTIFY THE PREFERENCES OF OTHERS, WHICH YOU CAN ALSO REFER TO AFTER THE WORKSHOP

## Summary:

This half day, online workshop will help you to better influence your stakeholders, through understanding how they best respond to communications. Everyone has a preferred communication style, and this workshop will help you to understand your own preferences, recognise that of your stakeholders and adapt your own approach accordingly. We help you to do this by looking at your key 'drivers' based on transactional analysis.

This workshop is for anyone who needs to influence, build rapport and more trusting relationships with their stakeholders.

## Workshop details:

The workshop is run online, over a highly interactive half-day session on either Teams or Zoom, with highly qualified and engaging facilitators. We also provide a technical host to ensure the technology runs smoothly.

**DATE: 21 NOVEMBER 2023, 0930-1300**

All timings are BST. Participants from all time zones are welcome.

## This workshop will enable you to:

- Identify your own preferred communication style based on your 'driver' and the impact that it has on those you work with.
- Recognise the preferred communication style of others.
- Adapt your own style to better suit your stakeholders' preferred styles.
- Communicate effectively with an individual or group of people when you don't know what their preferences are, or if they have mixed preferences.
- Handle those stakeholders you may perceive as being 'difficult' or who have different preferences to yourself.
- Identify the link between communication style and organisational culture.
- Start to resolve some 'trickier' relationships and situations with your colleagues, managers or stakeholders.

The price of this workshop is £199 plus VAT per person. Discounts are available for multiple bookings.

To book your place, please email [Karen.Morrison@develop-global.com](mailto:Karen.Morrison@develop-global.com) or for more information, please call Shirley Dalziel on +44 (0)7740 737739.